



KORMARAN

**Press Release for immediate publication**

## **KORMARAN to sponsor the ShowBoats Best Exterior Design and Styling Award**

**Salzburg, Tuesday 31<sup>st</sup> January 2017. KORMARAN will be sponsoring the Best Exterior Design & Styling Award for Motor Yacht below 48 mt at the annual edition ShowBoats Design Awards in Kitzbühel hosted by BOAT International Magazine.**

The ShowBoats awards celebrate the best in naval architecture and inspiring new yacht design, reflecting the creativity and talent of the world's leading superyacht design studios. The ceremony is an exclusive and intimate affair on Sunday, February, 5th during the Superyacht Design Symposium in Kitzbühel/Austria. Dr. Oliver Kormann, CEO, owner and inventor of the KORMARAN K7 will hand over the Award for Best Exterior Design & Styling Award for Motor Yacht below 48 m.

“Sponsoring this Design & Styling Award not only enables us to show that we appreciate the talent which leads to new design approaches and innovative solutions in the superyacht industry but also gives us an opportunity to meet the many talented and passionate persons and business owners who are behind such remarkable projects.” says Oliver Kormann. “We are delighted to be a part of this prestigious award ceremony this year, as it provides us the opportunity to show our dedication to design, styling, innovation and talent.”

Darrell McLennan Fordyce, Chief Marketing & Events Officer at BOAT International said: “We are thrilled to have such an innovative company as KORMARAN supporting the ShowBoats Design Awards 2017. Judging by the number of entries received and the enthusiasm of sponsors this year's awards continue to be a landmark in the superyacht industry. The winners of this years competition will be revealed at a gala prize evening on February, 5th 2017- as part of the Superyacht Design Symposium in Kitzbühel.”

### **KORMARAN GmbH**

The company with its headquarters and production in Salzburg (Austria), was founded in 2010 by Dr. Oliver Kormann and his wife Jutta Kormann. Having invested over 10 Million Euro in the research and development, KORMARAN has developed a new class of boat, based on patented technology. The company is continuously growing and today has a team of 25 people in development, design and operations.

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